To
The Principal Secretary /Secretary/ Commissioner
Department of Rural Development (MGNREGA Division)
All States / UTs

Subject: Collection of innovations, achievements and successes under MGNREGA

Madam/ Sir,

Mahatma Gandhi NREGA is under implementation for more than 11 years. All States/ UTs have been treating the programme differently. We have learnt throughout successes and failures and it has been an enriching journey.

2. The Ministry has been creating a repository of the innovations, achievements and success stories under MGNREGA from across the country. 101 such stories have already been compiled and will be published soon as MGNREGA Sankalan I. The Ministry looks forward to expand the repository, and compile a minimum of 1,000 stories by June 2017. The stories may include innovative works and processes on the field, impact of MGNREGA on beneficiaries, achievements in Natural Resource Management and Water Conservation works, extraordinary successes, etc. As Sankalan I included stories from the inception of MGNREGA, the current focus of the Ministry is to compile the new innovations and success stories from FY 2014-15 onwards.

3. The State/ UT IEC Nodal Officer may take the lead in collecting the stories and supporting the IEC Team at the Ministry for compiling the same. The basic format for compiling the innovations is attached as Annexure I. Every State and UT is expected to contribute a minimum of 10-15 stories towards this initiative. The stories may be collected in the similar format, and shared at majid.pandit@gmail.com and iecmgnrega@gmail.com.

Encl. As above

Yours faithfully

(Aparajita Sarangi)
Joint Secretary (MGNREGA)
Format to send information on identified innovations:

1. Title of the story.
2. Location (Gram Panchayat, Block, District, State).
3. Year of implementation in case of process/ completion in case of asset.
4. Summary paragraph for introduction – should include a gist of the process adopted/ asset created and the impact on ground.
5. Details of the process/ asset including financial details, person days generated, beneficiaries involved etc.
6. Details of the significant outcome/ impact achieved.
7. Feedback from the beneficiary with her/ his photographs.
8. At least 5 high resolution and relevant photographs with captions. Photographs pre and post intervention are preferred. Pictures may be sent separately, and not pasted in the document.
9. The stories must be submitted in editable MS Word format only.